

Yacht Controller “Optimo” North American Debut

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MIAMI - The Yacht Group, renowned for the “most trusted device in the marine industry,” the wireless Yacht Controller, now introduces “Optimo” - the ultimate wireless docking control system designed for vessels under 50 ft, including cruisers, yachts, and center console boats, many of which are powered by multiple outboard motors. Optimo harnesses our proven dual band technology and versatility derived from the highly successful Maximo and Supremo Yacht Controller products used on large yachts up to 160 ft.

Tony Valiente, COO and Managing Partner of The Yacht Group, shared his insight into this advance by noting, “larger outboard motor-powered boats are rapidly becoming more popular, commanding higher price points, and incorporating sophisticated and advanced technology. That formula creates a growing customer demand for wireless docking control to simplify and improve the docking and anchoring processes. Optimo fulfills that requirement using the foundation of the Maximo and Supremo Yacht Controller series, without the complexity of additional features designed for larger yachts and provides a new cost-effective option for seamless boat control complementing the industry’s fixed helm joysticks.”

As Yacht Controller continues to lead the way in wireless yacht control, the introduction of Optimo reinforces our commitment to delivering high quality remote docking systems for the US market. For more information, visit The Yacht Group booth HP400 at Miami Boat Show or explore the product details on the official Yacht Controller website – [Optimo Product Page](#).

About The Yacht Group

[The Yacht Group](#) specializes in proven effective marine control and maneuvering systems as well as luxury marine solutions, offering a range of products including the Yacht Controller, Yacht Thruster, Yacht Graphx, Yacht Visions, Yacht Gear and ezDrive Thrusters. Products are crafted to improve the boating experience through safety and panache. Renowned for bringing the highest quality products, expertise, professionalism, and support to the yachting community, The Yacht Group is at the forefront of innovative technology for the marine industry. Its extensive range of marine products has found a place on tens of thousands of yachts of all sizes, including over 250 + boat brands.

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